STATE OF LOUISIANA Department of Transportation and Development

REQUEST FOR PROPOSALS FOR RFP Solicitation No. 3000000132

F.A.P. No. SPR-0010 (034) Traffic Data Management Services Statewide

February 25, 2011

Proposal Submission Deadline: March 28, 2011 by 3:00 p.m. CST

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1.0 GENERAL INFORMATION

This Request for Proposals (RFP) is issued by the Louisiana Department of Transportation and Development (herein referred to as the DOTD) to Individual Consultants/Consulting Firms interested in assisting DOTD with Traffic Data Management Services. One Prime-Consultant (Consultant) shall be selected for this contract. The Consultant may not subcontract the specified services without the written agreement of DOTD.

1.1 Purpose / Background

The purpose of this Request for Proposal (RFP) is to obtain competitive proposals from bona fide, qualified Proposers who are interested in providing Consultant Services to host and maintain a web based traffic data management system for the Traffic Monitoring Unit's data processing and reporting. Services will include establishing automated polling procedures and data management systems to generate traffic data reports for both Louisiana Department of Transportation and Development (DOTD) and the Federal Highway Administration (FHWA) requirements. The consultant will host and maintain the web based management system for the three (3) year contract period.

1.2 Scope of Services

The selected Consultant will need to provide:

- 1. An action plan for creating, importing historical data and hosting a data storage system for the Department's current and future traffic data sources. The Traffic Monitoring Unit currently uses multiple software tools and formats for processing and reporting year-end traffic data such as Microsoft Excel, PEEK Traffic Operations & Planning Software (TOPS), PEEK TDP, PEEK DC, IRD, FHWA's Vehicle Travel Information System (VTRIS), and stored procedures located on the DOTD Enterprise Server. Spreadsheets, queries, and database storage of traffic information should be integrated into one web based hosted solution making it easier to analyze, query, access, and utilize traffic database information.
- 2. An automated traffic database for processing and reporting traffic data. The service shall provide database management tools that improve LA DOTD's overall traffic data quality. The contractor should provide a web based hosting application that can provide electronic tools for compiling the daily, monthly and year-end processes. In support of providing processing and reporting of traffic data, the services should, at a minimum, provide:
 - a. Traffic data polling management by auto-polling and receiving traffic data as machine-readable volumes, bins, or individual vehicle records. Traffic data devices used by LA DOTD include the following vendors:
 - i. PEEK
 - ii. IRD
 - iii. Diamond
 - iv. TimeMark
 - b. Traffic data collection site management
 - c. Data workflow management

- d. Quality control and quality checking of data
- e. Calculate Seasonal Adjustment Factors and Axle Adjustment Factors in accordance with FHWA Traffic Monitoring Guide procedures
- f. Calculate Average Daily Traffic (ADT), Annual Average Daily Traffic (AADT), Vehicle Miles Traveled (VMT)
- g. Calculate Annual Highest Hour, Annual Hourly Day of Week, Annual Day of Week Percentage Statistics
- h. Process and store short count data and continuous count data including volume, classification, weigh-in-motion, speed and length data
- i. Reporting (daily, monthly, quarterly and year-end)
- j. Database management tools for the storage, modification, importing and extraction of traffic information
- k. Export capabilities to support FHWA reporting requirements including 3-Card, S-Card, C-Card and W-Card records
- 3. The hosted application must satisfy the FHWA Traffic Monitoring Guide (TMG) requirements and the American Association of State and Highway Officials (AASHTO) guidelines for Traffic Data Programs.
- 4. The ability to either view traffic data through an integrated GIS mapping solution or export GPS coordinates to allow downstream software to display the data on a map.
- 5. Provide an access point to allow mobile device data transfer using DOTD owned Windows Mobile PDA devices for collecting short term tube counts.
- 6. Provide an access point for validating and incorporating LA DOTD Intelligent Transportation Systems (ITS) traffic camera and radar detector data for volume, speed and occupancy.
- 7. Provide an access point for validating and incorporating data collected by contracted vendors and local MPO's.
- 8. Provide training and support services to LA DOTD staff.

1.3 Service Level Agreement

The selected consultant shall provide definitions of key terms used in the Service Level Agreement (SLA). This must include the definition of "The Service", which fully explains:

- The critical software applications and hardware devices involved in the provision of the service that the consultant is responsible for providing, such as:
- Database server
- Web application server
- LDAP-based authentication service such as Active Directory

- ESRI ArcGIS Mobile
- Enough ram to ensure all the critical software applications are run directly from memory, not "swap file"
- Enough disk space to store all LA DOTD's raw traffic data for at least 10 years
- Unlimited power supply
- Separate backup device
- Critical duties consultant is responsible for performing
- Any other applications, devices or duties that LA DOTD is responsible for

1.3.1 Service Availability

The application service must allow all its functions to be executed via a standard web browser. At a minimum the application service must be:

- 99% available during working hours: between 6 AM and 4:30 PM CST, Monday through Friday, excluding public holidays observed by LADOTD
- 95% all other times, including public holidays observed by LADOTD

The consultant must define any exclusion that may apply to the service availability, for example; lost passwords, deliberate or accidental misuse by registered users, reasonable delays due to computer intensive activities such as data loading or performing intensive calculations, etc.

1.3.2 Performance Levels

The application service must provide secure environments for two kinds of users:

- A multi-user, collaborative, read/write environment for registered data analysts and administrators from LADOTD
- A read-only reporting environment for non-authenticated (public) users

The application service must provide at least for the following:

- 5 simultaneous registered data analysts
- 20 simultaneous public user

The application service must continue to operate with minimal changes to performance for the heaviest specified loads.

1.3.3 Security

The system must take measures to prevent security threats that may result in data loss or service degradation, including:

- Firewalls
- Built in Role Based Access Control for various objects and actions throughout the application
- A secure process for creating users, which details who controls user creation and their permissions

- Built in measures that prevent modification or destruction of data by unauthorized users
- Built in measures for managing typical input validation errors that may compromise security, such as format strings, SQL injection, cross-site scripting, HTTP header injection and the like.
- Secure password management policies that include, at a minimum, a process for password recovery, a process for changing the password, and a policy on password strength.
- Encryption policies and algorithms for the secure transmission of data between hosted service and connections to DOTD or outside public internet activity

1.3.4 Support Response

The consultant must provide support response goals based on the level of urgency and present a schedule for response times for normal business hours and off shift hours. A resolution goal timeline will also be provided for handling support requests.

1.3.5 Other Policies

The system must contain details on any other important service policies including:

- A backup and disaster recovery plan in the event of data loss due to natural or human induced disasters
- Control measures in recovery plan shall include preventive, detective and corrective measures
- An incident reporting and tracking process
- The approach to providing a fault tolerant computing environment

1.3.6 Penalties

Fees for service will be reduced on a pro-rata basis by comparing time the service is not in compliance against the stated benchmarks.

The contract may be terminated if the service is not available at least 80% of the time.

1.4 Definitions

- A. Mandatory Requirements The terms "shall", "will", and "must" denote mandatory requirements.
- B. Permissible Action The terms "should" and "may" denote an advisory or allowable action.
- C. Agency Any department, commission, council, board, office, bureau, committee, institution, agency, government, corporation, or other establishment of the executive branch of this state authorized to participate in any contract resulting from this solicitation.

D. Discussions – For the purposes of this RFP, a formal, structured means of conducting written or oral communications with responsible proposers who submit proposals determined in writing to be reasonably susceptible of being selected for award.

1.5 Performance Goals and Measures

- Setup and maintain web hosting site for DOTD traffic data storage and analysis.
- Import DOTD historical traffic data for display and analysis into web hosted site.
- Increase the speed and efficiency of traffic data collection and processing.
- Produce FHWA reports from collected traffic data to generate 3-Card, S-Card, C-Card and W-Card submittals.

The services provided by the contractor shall be evaluated to determine that these services are provided in a timely and professional manner by:

• Roger Kennedy, Traffic Monitoring Supervisor will develop a quarterly work schedule for consultant activities. Objectives and deliverables will be tracked for completion.

1.6 Monitoring Plan:

DOTD will monitor the performance of the contractor by:

- Comparing deliverables and objectives to the quarterly audit plan.
- Compare time required to collect, process and report traffic data to previous procedure.
- Reviewing for accuracy all generated reports and polled data.
- Feedback for the Consultants Audited.

1.7 Project Manager

A Project Manager has been named and that information will be provided to the successful Proposer.

2.0 ADMINISTRATIVE INFORMATION

2.1 Expected Time Period for Contract

The period of any contract resulting from this RFP is tentatively scheduled to begin on or about April 22, 2011, and continue through April 21, 2014.

DOTD reserves the right to cancel Contract for causes detailed in Attachment IV (Sample Contract).

2.2 RFP Coordinator

Requests for copies of the RFP and written questions must be directed to the RFP Coordinator listed below:

Ms. Debra L. Guest, P.E.
Consultant Contract Services Administrator
1201 Capitol Access Road, **Room 405-T**Baton Rouge, LA 70802-4438 or
Post Office Box 94245
Baton Rouge, Louisiana 70804-9245
Telephone: (225) 379-1889
debbie.guest@la.gov

This RFP is available in electronic form at http://webmail.dotd.state.la.us/AgreStat.nsf/WebView?OpenPageand http://wwwsrch2.doa.state.la.us/osp/lapac/pubmain.asp, or in printed form by submitting a written request to the RFP Coordinator.

2.3 Proposer Inquiries

DOTD shall consider written proposer inquiries regarding RFP requirements or Scope of Services before the date specified in the Calendar of Events. DOTD reserves the right to modify the RFP should a change be identified that is in the best interest of the DOTD.

To be considered, written inquiries and requests for clarification of the content of this RFP must be received at the above address or via fax by 3:00 p.m. CST on the date specified in the Calendar of Events. Any and all questions directed to the RFP Coordinator shall be deemed to require an official response. Official responses to each of the questions presented by the proposer shall be posted on the DOTD Consultant Contract Services and LaPAC websites as an Addendum to the RFP by the deadline shown in the Calendar of Events.

2.4 Calendar of Events

Event	<u>Date</u>
Advertise RFP and mail public announcements	February 25, 2011
Deadline for receiving proposer inquiries	March 4, 2011
Issue responses to proposer inquiries	March 11, 2011
Proposal submission deadline	March 28, 2011
Announce Award of "Successful proposer"	April 11, 2011 (on or about)
Contract Execution	April 22, 2011 (on or about)

NOTE: DOTD reserves the right to amend and/or change this schedule of RFP activities, as it deems necessary.

3.0 PROPOSAL INFORMATION

3.1 Proposal Response Location

Proposers who are interested in providing consulting services under this RFP should submit all proposals containing the information specified in Section 4.0. The fully completed original proposal with original signatures by an authorized representative must be received in hard copy

(printed) version by the RFP Coordinator designated above by the deadline date specified in the Calendar of Events. Fax or e-mail submissions are not acceptable.

3.2 Determination of Responsibility

Determination of the Proposer's responsibility relating to this RFP shall be made according to the standards set forth in LAC 34: 136. DOTD must find that the Proposer:

- Has adequate financial resources for performance, or has the ability to obtain such resources as required during performance;
- Has the necessary experience, organization, technical qualifications, skills, and facilities, or has the ability to obtain them;
- Is able to comply with the proposed or required time of delivery or performance schedule;
- Has a satisfactory record of integrity, judgment, and performance; and
- Is otherwise qualified and eligible to receive an award under applicable laws and regulations.

Proposers should ensure that their proposals contain sufficient information for the DOTD to make its determination by presenting acceptable evidence of the above to perform the contracted services.

3.2.1 Right to Prohibit Award

In accordance with the provisions of R.S. 39:2182, in awarding contracts after August 15, 2010, any public entity is authorized to reject a proposal or bid from, or not award the contract to, a business in which any individual with an ownership interest of five percent or more, has been convicted of, or has entered a plea of guilty or nolo contendere to any state felony or equivalent federal felony crime committed in the solicitation or execution of a contract or bid awarded under the laws governing public contracts under the provisions of Chapter 10 of Title 38 of the Louisiana Revised Statutes of 1950, professional, personal, consulting, and social services procurement under the provisions of Chapter 16 of this Title, or the Louisiana Procurement Code under the provisions of Chapter 17 of this Title.

3.3 Desired Qualifications of Proposer

It is highly desirable that the Individual proposed to provide Traffic Data Management Services the Proposer should at minimum posses the following qualification at the time of proposal submittal:

- Should have expertise and personnel necessary to perform the work outlined in 1.2, Scope of Services.
- Should have three years experience in developing and hosting traffic data services for analysis.
- The Project Manager should have five years experience in managing projects that implement hosted traffic analysis services.

The Proposer should ensure that their proposals contain sufficient information for DOTD to make its determination by presenting acceptable evidence of the above to perform the services called for by the contract.

3.4 Revisions to the RFP

DOTD reserves the right to change the calendar of events or revise any part of the RFP by issuing an addendum to the RFP at any time. Addenda, if any, will be posted to the sites listed 2.2. It is the responsibility of potential proposers to check these sites for addenda.

3.5 Waiver of Administrative Informalities

DOTD reserves the right, at its sole discretion, to waive minor administrative informalities contained in any proposal.

3.6 Proposal Rejection/RFP Cancellation

Issuance of this RFP in no way constitutes a commitment by DOTD to award a contract. DOTD reserves the right to accept or reject, in whole or part, all proposals submitted and/or cancel this announcement if it is determined to be in DOTD's best interest.

3.7 Withdrawal of Proposal

A proposer may withdraw a proposal that has been submitted at any time up to the date and time the proposal is due. To accomplish this, a written request signed by the authorized representative of the proposer must be submitted to the RFP Coordinator.

3.8 Subcontracting Information

DOTD shall have a single Prime-Consultant as the result of any contract negotiation, and that Prime-Consultant shall be responsible for all deliverables referenced in the RFP and proposal. This general requirement notwithstanding, proposers may enter into Sub-Consultant arrangements, however the Prime-Consultant shall acknowledge in their proposal total responsibility for the entire contract.

If the proposer intends to subcontract for portions of the work, the proposer should identify any relationships and include specific designations of the tasks to be performed by the Sub-Consultant. Information required of the proposer under the terms of this RFP is also required for each Sub-Consultant. The Prime-Consultant shall be the single point of contact for all Sub-Consultant work.

Unless provided for in the contract with DOTD, the Prime-Consultant shall not contract with any other party for furnishing any of the work and professional services herein contracted for without the express written approval of DOTD.

3.9 Ownership of Proposal

All materials submitted in response to this request become the property of DOTD. Selection or rejection of a proposal does not affect this right.

3.10 Proprietary Information

Only information which is in the nature of legitimate trade secrets or non-published financial data may be deemed proprietary or confidential. Any material within a proposal identified as

such must be clearly marked in the proposal and shall be handled in accordance with the Louisiana Public Record Act, R.S. 44: 1-44 and applicable rules and regulations. Any proposal marked as confidential or proprietary in its entirety may be rejected without further consideration or recourse.

3.11 Cost of Preparing Proposals

DOTD is not liable for any costs incurred by prospective Consultants prior to issuance of or entering into a contract. Costs associated with developing the proposal, preparing for oral presentations, and any other expenses incurred by the proposer in responding to this RFP are entirely the responsibility of the proposer, and shall not be reimbursed in any manner by DOTD.

3.12 Errors and Omissions in Proposal

DOTD shall not be liable for any errors in proposals. DOTD reserves the right to make corrections or amendments due to patently obvious errors in proposals by DOTD or the proposer. DOTD, at its option, has the right to request clarification or additional information from the proposers.

3.13 Contract Award and Execution

DOTD reserves the right to enter into a Contract without further discussion of the proposal submitted based on the initial offer received. **DOTD reserves the right to contract for all or a partial list of services offered in the proposal.**

The RFP and proposal of the selected proposer shall become part of any contract initiated by DOTD.

The selected proposer shall be expected to enter into a contract which is basically the same as the sample contract included in Attachment IV. In no event shall a proposer submit its own standard contract terms and conditions as a response to this RFP. The proposer should submit with their proposal any exceptions or exact contract deviations that their firm wishes to negotiate. Negotiations may begin with the announcement of the selected proposer.

If the contract negotiation period exceeds ten working days or if the selected proposer fails to sign the final contract within ten working days of delivery of it, DOTD may elect to cancel the award and award the contract to the next-highest-ranked proposer.

3.14 Code of Ethics

Proposers are responsible for determining that there shall be no conflict or violation of the Ethics Code if their company is awarded the contract. Ethics issues are interpreted by the Louisiana Board of Ethics.

4.0 RESPONSE INSTRUCTIONS

4.1 Proposal Submission

One original (**stamped original**) and five copies of the proposal shall be submitted to DOTD. Any proposer failing to submit any of the mandatory information requested in this RFP shall be considered non-responsive. Name(s) of the Proposer listed, must precisely match the name(s) filed with the Louisiana Secretary of State, Commercial Division, Corporations Section, if proposer is a corporation.

The proposal should be identified with the RFP Solicitation No. 3000000132 and Project Name: Traffic Data Management Services and shall be submitted prior to 3:00 p.m. CST on Monday, March 28, 2011 by hand delivery or mail addressed to:

Ms. Debra L. Guest, P.E. Consultant Contract Services Administrator 1201 Capitol Access Road, **Room 405-T** Baton Rouge, LA 70802-4438 or Post Office Box 94245 Baton Rouge, Louisiana 70804-9245 Telephone: (225) 379-1889

Fax: (225) 379-1857

The proposal must be signed by those company officials or agents duly authorized to sign proposals or contracts on behalf of the organization. A certified copy of a board resolution granting such authority should be submitted.

It is solely the responsibility of each proposer to assure that their proposal is delivered at the specified place and prior to the deadline for submission. Proposals, which for any reason are not received timely, shall not be considered.

4.2 Cover Letter

A cover letter should be submitted on the Proposer's official business letterhead explaining the intent of the Proposer.

4.3 Proposal Format

The proposer should submit a proposal as specified in Attachment I which shall include adequate information that the proposer has the appropriate experience and qualifications to perform the scope of services as described herein. The proposer should submit a work plan reflecting their understanding of the project. The proposer should respond to all areas requested.

4.4 Price Proposal

The proposer shall submit a Price Proposal (Attachment II) to perform the services shown in the scope of services.

4.5 Certification Statement

The proposer shall sign and submit the Certification Statement shown in Attachment III.

5.0 EVALUATION AND SELECTION

5.1 Evaluation Team

The evaluation of proposals shall be accomplished by a DOTD Project Evaluation Team, which shall determine the proposal most responsive and advantageous to DOTD.

5.2 Administrative and Mandatory Screening

All proposals shall be reviewed to determine compliance with administrative and mandatory requirements as specified in the RFP. Proposals found not to be in compliance shall be rejected from further consideration.

5.3 Clarification of Proposals

DOTD reserves the right to seek clarification of any proposal for the purpose of identifying and eliminating minor irregularities or informalities.

5.4 Evaluation and Review

Each proposal shall be rated for categories one through four, with 0 being the lowest score and the highest possible score as shown for each category.

The proposer with the lowest total price shall receive 25 points. Other proposers will receive points for price based upon the following formula:

Price Score = <u>Lowest Proposed Total Price x 25</u> Consultant's Proposed Total Price

CATEGORY	HIGHEST POSSIBLE SCORE
1) Firm Experience on similar projects	20
2) Personnel experience as related to the project	20
3) Proposer's understanding of the project (approach and	35
methodology)	
4) Price	25
Total	100

All proposals shall be evaluated as indicated for Items 1-4. The proposer's ratings in each category shall be added to arrive at the proposer's total score. The Project Evaluation Team shall compile the scores and make a recommendation to the DOTD Secretary based on highest score.

The award of a contract is subject to the approval of the Division of Administration, Office of Contractual Review.

5.5 Announcement of Successful Proposer

DOTD shall notify the successful proposer and proceed to negotiate terms for final contract. Unsuccessful proposers shall be notified in writing accordingly. The award of a contract is subject to the approval of the Division of Administration, Office of Contractual Review.

6.0 CONSULTANT REQUIREMENTS

6.1 Corporation Requirements

Upon the award of the contract, if the Consultant is a corporation not incorporated under the laws of the State of Louisiana, the Consultant shall have obtained a certificate of authority pursuant to R. S. 12:301-302 from the Secretary of State of Louisiana prior to the execution of the contract. Upon the award of the contract, if the Consultant is a for-profit corporation whose stock is not publicly traded, the Consultant shall ensure that a disclosure of ownership form has been properly filed with the Secretary of State of Louisiana.

6.2 Compensation

Compensation to the Consultant for the services rendered for this project shall be made at billable rates and other detail costs specified in the Consultant's proposal, for a maximum compensation proposed by the Consultant for all services, payable as specified in Sub-Section 6.3, Billing and Payment.

6.3 Billing and Payment

Payments to the Consultant for services rendered for this Project shall be made monthly based on an itemized invoice showing line item costs incurred. Any labor charges for approved services shall include the names of the employees, their classification, task performed, and the time worked. These shall be reimbursed at the approved billable rate for that classification established from the Consultant's Proposal. These rates shall be used for the duration of the Contract. Itemized invoice shall include monthly hosting fee as established from the Consultant's Proposal. Travel shall be reimbursed according with the State Travel Regulations. DOTD will allow adjustments for travel and other detailed costs between Tasks, up to the maximum established from the Consultant's proposed costs.

Any charges for approved services other than labor shall be detailed to include vendor name, cost, and description. Final payment for these costs will be adjusted after project completion, or at the request of the Project Manager, to reflect the actual costs experienced by the Consultant during the course of this contract as determined by DOTD's Audit Section following the post audit of this contract. However, in no event shall such an adjustment allow the contract cost to exceed the maximum limitation imposed thereon. The allowable costs shall be in accordance with the cost principles and procedures set forth in 48 CFR 31 of the (FARS) as appropriate.

The original and two copies of the invoice shall be submitted to the Project Manager. The invoice must be signed and dated by the Consultant.

Upon receipt and approval of each invoice, DOTD shall pay the amount due within 30 calendar days.

6.4 Contract Terms & Conditions

The proposer shall be required to enter into a Contract with DOTD that is **basically the same** as Attachment IV. Any changes to those terms shall be negotiated if state law allows such negotiation.

6.6 Confidentiality

All financial, statistical, personal, technical and other data and information relating to DOTD's operation which are designated confidential by DOTD and made available to the consultant in order to carry out this contract, or which become available to the Consultant in carrying out this contract, shall be protected by the Consultant from unauthorized use and disclosure through the

observance of the same or more effective procedural requirements as are applicable to DOTD. The identification of all such confidential data and information as well as DOTD's procedural requirements for protection of such data and information from unauthorized use and disclosure shall be provided by DOTD in writing to the Consultant. If the methods and procedures employed by the Consultant for the protection of the Consultant's data and information are deemed by DOTD to be adequate for the protection of DOTD's confidential information, such methods and procedures may be used, with the written consent of DOTD, to carry out the intent of this paragraph. The Consultant shall not be required under the provisions of the paragraph to keep confidential any data or information, which is or becomes publicly available, is already rightfully in the Consultant's possession, is independently developed by the consultant outside the scope of the contract, or is rightfully obtained from third parties. Under no circumstance is the Consultant to discuss and/or release information to the media concerning this project without prior express written approval of the DOTD.

ATTACHMENT I PROPOSAL FORMAT

1. Executive Summary

This section should serve to introduce the purpose and scope of the proposal. It should include administrative information including, at a minimum, response date, proposer contact name, phone number, email address and the stipulation that the proposal is valid for a time period of one year from the date of submission. This section should include a summary of the proposer's qualifications and ability to meet the DOTD's overall requirements.

It should include a positive statement of compliance with the contract terms. If the proposer cannot comply with any of the contract terms, an explanation of each exception should be supplied. The proposer should address the specific language in Attachment IV and submit whatever exceptions or exact contract modifications that their firm may seek to the sample contract. While final wording shall be resolved during contract negotiations, the intent of the provisions shall not be substantially altered.

2. Corporate Background and Experience

The purpose of this item is to provide information to evaluate the relevant experience, resources, and qualifications of the proposer.

In this section the proposer should provide:

- a. An *organizational chart* displaying overall organizational structure, including subconsultants.
- b. A record of prior successful experience in services similar to that sought through this RFP. Proposals should include the number and a concise description of projects and inclusive dates successfully completed. Proposals should specify the extent of responsibility of key proposed project staff on these prior projects
- c. A *customer references listing* for related work completed in the last twenty-four (24) months. Each reference should include the name and telephone number of a contact person.
- d. A Statement of the Proposer's other business or contractual obligations and the involvement in any past or current litigation.
- e. A *Statement that the firm is financially solvent* and capable to provide needed services over the thirty six-month (36) project period.

DOTD reserves the right to contact references to verify information in the proposal.

3. Proposed Project Staff

The Proposer should provide detailed information about the experience and qualifications of the Proposer's assigned personnel considered key to the success of the project.

This information should include education, training, technical experience, functional experience, specific dates and names of employers, relevant and related experience, past and present projects with dates and responsibilities and any applicable certifications. This should also specifically include the role and responsibilities of each person on this project, their planned level of effort, their anticipated duration of involvement, and their on-site availability. Customer references (name, title, company name, address and telephone number) should be provided for the cited projects in the individual resumes.

If a sub-consultant will be used, the proposer should clearly identify any sub-consultant arrangements, and provide similar information as requested for the Consultant's staff.

4. Approach and Methodology

Proposers should provide:

- Proposers' understanding of the nature of the project and how their proposal will best meet the needs of the DOTD.
- Proposers should define their functional approach in identifying the tasks necessary to meet requirements.
- Provide a proposed Project Work Plan that reflects the approach and methodology, tasks and services to be performed, deliverables, timetables, staffing.
- Proposer should define its approach for defining system and data security.
- Proposer should identify areas of project risk and procedures to mitigate these risks.
- Proposer should explain how each task and service will be performed (this should take into account project phasing, use of tools, technologies, etc.).

5. Cost Information

- A. The proposer shall provide a billable rate (which includes labor, overhead and profit) for all classifications proposed to perform the services described in Section 1.2. The proposer shall provide a Hosting Fee for hosting applications as outlined in Section 1.2.
- B. The proposer shall also provide a **total cost** which includes Billable Rates, Hosting Fee, and Direct Expenses for the all of the services described in Section 1.2. **The total cost provided including Hosting Fee and Direct Expenses will be the cost evaluated.**
- C. If the Proposer expects to be reimbursed for travel, and project related expenses, then these costs must be included in the required Price Proposal. Any incurred travel cost will be in accordance with the most current State's Travel Regulations as detailed in the Louisiana Travel Guide. (Travel Guide/PPM 49)
- D. The Proposer should use Attachment II as an example for how to submit pricing information.

6. Administrative Information

Provide a completed Certification Statement as shown in Attachment III.

ATTACHMENT II - PRICE PROPOSAL

I/We propose to furnish all materials, equipment, travel, and incidentals necessary to provide the scope of services as outlined in this RFP for the sum of:

REQUIRED COST STAT	EMENT		
Personnel: By (Classification) @	hours each X \$per hour	\$	
Hosting Fee Per Month X 3	6 Months	\$	
Direct Expenses		\$	
Grand Total (Over 3 Year T	erm)	\$	
	penses will be compensated under direct exp office of State Travel regulations found at: avel/travelOffice.htm.	enses and will be in	
Telephone Number:			
Signature:			
Name and Title:			
Date:			

ATTACHMENT III: CERTIFICATION STATEMENT

The undersigned hereby acknowledges she/he has read and understands all requirements and specifications of the Request for Proposals (RFP), including attachments.

OFFICIAL CONTACT. The DOTD requests that the Proposer designate one person to receive all documents and the method in which the documents are best delivered. Identify the Contact name and fill in the information below: (Print Clearly)

Date	Official C	Contact Name:		
A.	E-mail Address:			
B.	Facsimile Number with area code:	()		
C.	US Mail Address:			
	ooser certifies that the above information ve named person or otherwise verify the		e State or Agencies to contact the	
By i	ts submission of this proposal and author	orized signature below, Proposer cer	tifies that:	
	• The information contained in its re	sponse to this RFP is accurate;		
	 Proposer complies with each of the functional and technical requireme 	e mandatory requirements listed in the number of the mandatory requirements listed in the mandatory requirement in the mandatory requirement listed in the m	ne RFP and will meet or exceed the	:
	 Proposer accepts the procedures, e administrative requirements set for 	valuation criteria, mandatory contra th in this RFP.	et terms and conditions, and all other	er
	• Proposer's quote is valid for at least <i>One Year</i> days from the date of proposal's signature below;			
		ed as the successful Proposer, he/she which to complete contract negotia		ne
	subcontractors, or principals are no	submitting a proposal for \$25,000 or of suspended or debarred by the Gen ts in OMB Circular A-133. (A list of internet at www.epls.gov .)	eral Services Administration (GSA	
Auth	norized Signature:			
Туре	ed or Printed Name:			
Title	»: 			
Com	npany Name:			
Add	ress:			
City	:	State:	Zip:	

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DATE

SIGNATURE of Proposer's Authorized Representative

ATTACHMENT IV SAMPLE CONTRACT CONSULTING SERVICES CONTRACT

STATE OF LOUISIANA DEPARTMENT OF TRANSPORTATION AND DEVELOPMENT

CONTRACT FOR CONSULTING SERVICES

RFP Solicitation No. 3000000132 F.A.P No. SPR-0010(034) TRAFFIC DATA MANAGEMENT SERVICES STATEWIDE

On this	day of	, 20xx, the State of Louisiana through the Louisiana
Departmen	nt of Transportati	on & Development, hereinafter sometimes referred to as "DOTD",
and XXX,	Inc., XXXXX B	aton Rouge, Louisiana, 70809, hereinafter sometimes referred to as
"Consultar	nt", do hereby ent	er into a Contract under the following terms and conditions.

SCOPE OF SERVICES

The selected Consultant shall provide:

- 1. An action plan for creating, importing historical data and hosting a data storage system for the Department's current and future traffic data sources. The Traffic Monitoring Unit currently uses multiple software tools and formats for processing and reporting year-end traffic data such as Microsoft Excel, PEEK Traffic Operations & Planning Software (TOPS), PEEK TDP, PEEK DC, IRD, FHWA's Vehicle Travel Information System (VTRIS), and stored procedures located on the DOTD Enterprise Server. Spreadsheets, queries, and database storage of traffic information should be integrated into one web based hosted solution making it easier to analyze, query, access, and utilize traffic database information.
- 2. An automated traffic database for processing and reporting traffic data. The service shall provide database management tools that improve LA DOTD's overall traffic data quality. The contractor should provide a web based hosting application that can provide electronic tools for compiling the daily, monthly and year-end processes. In support of providing processing and reporting of traffic data, the services should, at a minimum, provide:
 - a. Traffic data polling management by auto-polling and receiving traffic data as machine-readable volumes, bins, or individual vehicle records. Traffic data devices used by LA DOTD include the following vendors:
 - i. PEEK
 - ii. IRD
 - iii. Diamond
 - iv. TimeMark
 - b. Traffic data collection site management

- c. Data workflow management
- d. Quality control and quality checking of data
- e. Calculate Seasonal Adjustment Factors and Axle Adjustment Factors in accordance with FHWA Traffic Monitoring Guide procedures
- f. Calculate Average Daily Traffic (ADT), Annual Average Daily Traffic (AADT), Vehicle Miles Traveled (VMT)
- g. Calculate Annual Highest Hour, Annual Hourly Day of Week, Annual Day of Week Percentage Statistics
- h. Process and store short count data and continuous count data including volume, classification, weigh-in-motion, speed and length data
- i. Reporting (daily, monthly, quarterly and year-end)
- j. Database management tools for the storage, modification, importing and extraction of traffic information
- k. Export capabilities to support FHWA reporting requirements including 3-Card, S-Card, C-Card and W-Card records
- 3. The hosted application must satisfy the FHWA Traffic Monitoring Guide (TMG) requirements and the American Association of State and Highway Officials (AASHTO) guidelines for Traffic Data Programs.
- 4. The ability to either view traffic data through an integrated GIS mapping solution or export GPS coordinates to allow downstream software to display the data on a map.
- 5. Provide an access point to allow mobile device data transfer using DOTD owned Windows Mobile PDA devices for collecting short term tube counts.
- 6. Provide an access point for validating and incorporating LA DOTD Intelligent Transportation Systems (ITS) traffic camera and radar detector data for volume, speed and occupancy.
- 7. Provide an access point for validating and incorporating data collected by contracted vendors and local MPO's.
- 8. Provide training and support services to LA DOTD staff.

SUBSTITUTION OF KEY PERSONNEL

The Consultant's key personnel assigned to this Contract may not be removed, replaced, or substituted without the written consent of the DOTD. Consent shall not be unreasonably withheld or delayed provided an equally qualified replacement is offered. In the event that any Consultant personnel become unavailable due to resignation, illness, or other factors outside of the Consultant's control, excluding assignment to a project outside of the Contract, the

Consultant shall be responsible for providing an equally qualified replacement to avoid delays in completing tasks. Any such replacement of key personnel must be approved by DOTD.

TERM OF CONTRACT

This Contract shall begin on XXXXX, 2011, and shall end on XXXXX, 2014, unless modified by an executed supplemental agreement. Notwithstanding the foregoing, in no event shall this Contract be valid until it has been approved, in writing, by the Director of the Office of Contractual review of the Division of Administration. Such approval authorizes a Contract term for not more than three years.

DOTD FURNISHED RESOURCES

Mr. Jason Chapman will serve as the DOTD Project Manager for this Contract. The DOTD Project Manager shall provide oversight of the activities conducted hereunder. Notwithstanding the Consultant's responsibilities for the performance of this Contract, the DOTD Project Manager shall be the principal point of contact on behalf of the DOTD and shall be the principal point of contact for Consultant.

TAXES

Consultant is responsible for payment of all applicable taxes from the funds to be received under this Contract. Consultant's federal tax identification number is **XX-XXXXXX**.

COMPENSATION

Compensation to the Consultant for the services rendered in connection with this contract will be made at billable rates and other detailed costs specified in the Consultant's proposal, for a maximum compensation of \$______.

NOTE: All travel related expenses will be compensated under direct expenses and will be in accordance with Louisiana Office of State Travel regulations (PPM No. 49) found at: http://www.state.la.us/osp/travel/travelOffice.htm.

PAYMENT TERMS

Payments to the Consultant for services rendered for this Project shall be made monthly based on an itemized invoice showing line item costs incurred. Any labor charges for approved services shall include the names of the employees, their classification, task performed, and the time worked. These shall be reimbursed at the approved billable rate for that classification established from the Consultant's Proposal. These rates shall be used for the duration of the Contract. Itemized invoice shall include monthly hosting fee as established from the Consultant's Proposal. Travel shall be reimbursed according with the State Travel Regulations. DOTD will allow adjustments for travel and other detailed costs between Tasks, up to the maximum established from the Consultant's proposed costs.

Any charges for approved services other than labor shall be detailed to include vendor name, cost, and description. Final payment for these costs will be adjusted after project completion, or at the request of the Project Manager, to reflect the actual costs experienced by the Consultant during the course of this contract as determined by DOTD's Audit Section following the post audit of this contract. However, in no event shall such an adjustment allow the contract cost to

exceed the maximum limitation imposed thereon. The allowable costs shall be in accordance with the cost principles and procedures set forth in 48 CFR 31 of the (FARS) as appropriate.

The original and two copies of the invoice shall be submitted to the Project Manager. The invoice must be signed and dated by the Consultant.

Upon receipt and approval of each invoice, DOTD shall pay the amount due within 30 calendar days.

TERMINATION FOR CAUSE

DOTD may terminate this Contract for cause based upon the failure of Consultant to comply with the terms and/or conditions of the Contract; provided that the DOTD shall give the Consultant written notice specifying the Consultant's failure. If within thirty (30) days after receipt of such notice, the Consultant shall not have either corrected such failure or, in the case of failure which cannot be corrected in thirty (30) days, begun in good faith to correct said failure and thereafter proceeded diligently to complete such correction, then the DOTD may, at its option, place the Consultant in default and the Contract shall terminate on the date specified in such notice. Failure to perform within the time specified in the solicitation shall constitute a default and may cause cancellation of the Contract. Where the DOTD has determined the Consultant to be in default, the DOTD reserves the right to obtain any or all products or services covered by the Contract on the open market and to charge the Consultant with cost in excess of the Contract price. Until such assessed charges have been paid, no subsequent proposal from the defaulting Consultant shall be considered.

Consultant may exercise any rights available to it under Louisiana law to terminate for cause upon the failure of the DOTD to comply with the terms and conditions of this Contract provided that the Consultant shall give the DOTD written notice specifying the DOTD's failure and a reasonable opportunity for the DOTD to cure the defect.

TERMINATION FOR CONVENIENCE

DOTD may terminate the Contract at any time without penalty by giving thirty (30) days written notice to the Consultant of such termination or negotiating with the Consultant an effective date. Consultant shall be entitled to payment for deliverables in progress; to the extent work has been performed satisfactorily.

TERMINATION FOR NON-APPROPRATION OF FUNDS

The continuation of this Contract is contingent upon the appropriation of funds by the legislature to fulfill the requirements of the Contract. If the legislature fails to appropriate sufficient monies to provide for the continuation of the Contract, or if such appropriation is reduced by the veto of the Governor or by any means provided in the appropriations act of Title 39 of the Louisiana Revised Statutes of 1950 to prevent the total appropriation for the year from exceeding revenues for that year, or for any other lawful purpose, and the effect of such reduction is to provide insufficient monies for the continuation of the Contract, the Contract shall terminate on the date of the beginning of the first fiscal year for which funds have not been appropriated.

REMEDIES FOR DEFAULT

Any claim or controversy arising out of this contract shall be resolved by the provisions of LSA - R.S. 39:1524 - 1526.

INDEMNIFICATION & LIMITATION OF LIABILITY

Consultant shall be fully liable for the actions of its agents, employees, partners or Sub-Consultants and shall fully indemnify and hold harmless DOTD and its Authorized Users from suits, actions, damages and costs of every name and description relating to personal injury and damage to real or personal tangible property caused by Consultant, its agents, employees, partners or Sub-Consultants, without limitation; provided, however, that the Consultant shall not indemnify for that portion of any claim, loss or damage arising hereunder due to the negligent act or failure to act of DOTD.

Consultant shall indemnify, defend and hold DOTD and its Authorized Users harmless, without limitation, from and against any and all damages, expenses (including reasonable attorneys' fees), claims, judgments, liabilities and costs which may be finally assessed against DOTD in any action for infringement of a United States Letter Patent with respect to the Products furnished, or of any copyright, trademark, trade secret or intellectual property right, provided that DOTD shall give the Consultant: (i) prompt written notice of any action, claim or threat of infringement suit, or other suit, (ii) the opportunity to take over, settle or defend such action, claim or suit at Consultant's sole expense, and (iii) assistance in the defense of any such action at the expense of Consultant. Where a dispute or claim arises relative to a real or anticipated infringement, DOTD or its Authorized Users may require Consultant, at its sole expense, to submit such information and documentation, including formal patent attorney opinions, as the Commissioner of Administration shall require.

The Consultant shall not be obligated to indemnify that portion of a claim or dispute based upon: i) Authorized User's unauthorized modification or alteration of a Product; ii) Authorized User's use of the Product in combination with other products not furnished by Consultant; iii) Authorized User's use in other than the specified operating conditions and environment. In addition to the foregoing, if the use of any item(s) or part(s) thereof shall be enjoined for any reason or if Consultant believes that it may be enjoined, Consultant shall have the right, at its own expense and sole discretion as the Authorized User's exclusive remedy to take action in the following order of precedence: (i) to procure for DOTD the right to continue using such item(s) or part (s) thereof, as applicable; (ii) to modify the component so that it becomes non-infringing equipment of at least equal quality and performance; or (iii) to replace said item(s) or part(s) thereof, as applicable, with non-infringing components of at least equal quality and performance, or (iv) if none of the foregoing is commercially reasonable, then provide monetary compensation to DOTD up to the dollar amount of the Contract.

For all other claims against the Consultant where liability is not otherwise set forth in the Contract as being "without limitation", and regardless of the basis on which the claim is made, Consultant's liability for direct damages, shall be the greater of \$100,000, the dollar amount of the Contract, or two (2) times the charges rendered by the Consultant under the Contract. Unless otherwise specifically enumerated herein or in the work order mutually agreed between the parties, neither party shall be liable to the other for special, indirect or consequential damages, including lost data or records (unless the Consultant is required to back-up the data or records as

part of the work plan), even if the party has been advised of the possibility of such damages. Neither party shall be liable for lost profits, lost revenue or lost institutional operating savings.

DOTD and Authorized User may, in addition to other remedies available to them at law or equity and upon notice to the Consultant, retain such monies from amounts due Consultant, or may proceed against the performance and payment bond, if any, as may be necessary to satisfy any claim for damages, penalties, costs and the like asserted by or against them.

FUND USE

Consultant agrees not to use Contract proceeds to urge any elector to vote for or against any candidate or proposition on an election ballot nor shall such funds be used to lobby for or against any proposition or matter having the effect of law being considered by the Louisiana Legislature or any local governing authority. This provision shall not prevent the normal dissemination of factual information relative to a proposition on any election ballot or a proposition or matter having the effect of law being considered by the Louisiana Legislature or any local governing authority.

OWNERSHIP

All records, reports, documents and other material delivered or transmitted to Consultant by DOTD shall remain the property of DOTD, and shall be returned by Consultant to DOTD, at Consultant's expense, at termination or expiration of this contract. All records, reports, documents, or other material related to this contract and/or obtained or prepared by Consultant in connection with the performance of the services contracted for herein shall become the property of DOTD, and shall, upon request, be returned by Consultant to DOTD, at Consultant's expense, at termination or expiration of this contract.

NONASSIGNABILITY

No Consultant shall assign any interest in this Contract by assignment, transfer, or novation, without prior written consent of the DOTD. This provision shall not be construed to prohibit the Consultant from assigning to a bank, trust company, or other financial institution any money due or to become due from approved Contracts without such prior written consent. Notice of any such assignment or transfer shall be furnished promptly to the DOTD.

RIGHT TO AUDIT

The DOTD Auditor, State Legislative auditor, federal auditors and internal auditors of the Division of Administration, or others so designated by the DOA, shall have the option to audit all accounts directly pertaining to the Contract for a period of five (5) years from the date of the last payment made under this Contract. Records shall be made available during normal working hours for this purpose.

CONTRACT MODIFICATION

No amendment or variation of the terms of this Contract shall be valid unless made in writing, signed by the parties and approved as required by law. No oral understanding or agreement not incorporated in the Contract is binding on any of the parties.

CONFIDENTIALITY OF DATA

All financial, statistical, personal, technical and other data and information relating to the DOTD's operation which are designated confidential by the DOTD and made available to the Consultant in order to carry out this Contract, or which become available to the Consultant in carrying out this Contract, shall be protected by the Consultant from unauthorized use and disclosure through the observance of the same or more effective procedural requirements as are applicable to the DOTD. The identification of all such confidential data and information as well as the DOTD's procedural requirements for protection of such data and information from unauthorized use and disclosure shall be provided by the DOTD in writing to the Consultant. If the methods and procedures employed by the Consultant for the protection of the Consultant's data and information are deemed by the DOTD to be adequate for the protection of the DOTD's confidential information, such methods and procedures may be used, with the written consent of the DOTD, to carry out the intent of this paragraph. The Consultant shall not be required under the provisions of the paragraph to keep confidential any data or information which is or becomes publicly available, is already rightfully in the Consultant's possession, is independently developed by the Consultant outside the scope of the Contract, or is rightfully obtained from third parties.

SUB-CONSULTANTS

The Consultant may, with prior written permission from the DOTD, enter into subcontracts with third parties for the performance of any part of the Consultants duties and obligations. In no event shall the existence of a subcontract operate to release or reduce the liability of the Consultant to the DOTD for any breach in the performance of the Consultant's duties.

DISCRIMINATION CLAUSE

The Consultant agrees to abide by the requirements of the following as applicable: Title VI of the Civil Rights Act of 1964 and Title VII of the Civil Rights Act of 1964, as amended by the Equal Employment Opportunity Act of 1972, Federal Executive Order 11246 as amended, the Rehabilitation Act of 1973, as amended, the Vietnam Era Veteran's Readjustment Assistance Act of 1974, Title IX of the Education Amendments of 1972, the Age Discrimination Act of 1975, the Fair Housing Act of 1968 as amended, and Consultant agrees to abide by the requirements of the Americans with Disabilities Act of 1990.

Consultant agrees not to discriminate in its employment practices, and shall render services under this contract without regard to race, color, religion, sex, sexual orientation, national origin, veteran status, political affiliation, or disabilities.

Any act of discrimination committed by Consultant, or failure to comply with these statutory obligations when applicable shall be grounds for termination of this contract.

INSURANCE

Insurance shall be placed with insurers with an A.M. Best's rating of no less than A-:VI. This rating requirement shall be waived for Worker's Compensation coverage only.

Consultant's Insurance: The Consultant shall not commence work under this Contract until he has obtained all insurance required herein. Certificates of Insurance, fully executed by officers of the Insurance Company written or countersigned by an authorized Louisiana state agency, shall be filed with the State of Louisiana for approval. The Consultant shall not allow any Sub-Consultant to commence work on his subcontract until all similar insurance required for the Sub-Consultant has been obtained and approved. If so requested, the Consultant shall also submit copies of insurance policies for inspection and approval of the State of Louisiana before work is commenced. Said policies shall not hereafter be canceled, permitted to expire, or be changed without thirty (30) days notice in advance to the State of Louisiana and consented to by the State of Louisiana in writing and the policies shall so provide.

Compensation Insurance: Before any work is commenced, the Consultant shall maintain during the life of the Contract, Workers' Compensation Insurance for all of the Consultant's employees employed at the site of the project. In case any work is sublet, the Consultant shall require the Sub-Consultant similarly to provide Workers' Compensation Insurance for all the latter's employees, unless such employees are covered by the protection afforded by the Consultant. In case any class of employees engaged in work under the Contract at the site of the project is not protected under the Workers' Compensation Statute, the Consultant shall provide for any such employees, and shall further provide or cause any and all Sub-Consultants to provide Employer's Liability Insurance for the protection of such employees not protected by the Workers' Compensation Statute.

Commercial General Liability Insurance: The Consultant shall maintain during the life of the Contract such Commercial General Liability Insurance which shall protect him, the DOTD, and any Sub-Consultant during the performance of work covered by the Contract from claims or damages for personal injury, including accidental death, as well as for claims for property damages, which may arise from operations under the Contract, whether such operations be by himself or by a Sub-Consultant, or by anyone directly or indirectly employed by either or them, or in such a manner as to impose liability to the DOTD. Such insurance shall name the DOTD as additional insured for claims arising from or as the result of the operations of the Contactor or his Sub-Consultants. In the absence of specific regulations, the amount of coverage shall be as follows: Commercial General Liability Insurance, including bodily injury, property damage and contractual liability, with combined single limits of \$1,000,000.

Insurance Covering Special Hazards: Special hazards as determined by the DOTD shall be covered by rider or riders in the Commercial General Liability Insurance Policy or policies herein elsewhere required to be furnished by the Consultant, or by separate policies of insurance in the amounts as defined in any Special Conditions of the Contract included therewith.

Licensed and Non-Licensed Motor Vehicles: The Consultant shall maintain during the life of the Contract, Automobile Liability Insurance in an amount not less than combined single limits of \$1,000,000 per occurrence for bodily injury/property damage. Such insurance shall cover the use of any non-licensed motor vehicles engaged in operations within the terms of the Contract on the site of the work to be performed there under, unless such coverage is included in insurance elsewhere specified.

Sub-Consultant's Insurance: The Consultant shall require that any and all Sub-Consultants, which are not protected under the Consultant's own insurance policies, take and maintain insurance of the same nature and in the same amounts as required of the Consultant.

APPLICABLE LAW

This Contract shall be governed by and interpreted in accordance with the laws of the State of Louisiana. Venue of any action brought with regard to this Contract shall be in the Nineteenth Judicial District Court, parish of East Baton Rouge, State of Louisiana.

CODE OF ETHICS

The Consultant acknowledges that Chapter 15 of Title 42 of the Louisiana Revised Statutes (R.S. 42:1101 et. seq., Code of Governmental Ethics) applies to the Contracting Party in the performance of services called for in this Contract. The Consultant agrees to immediately notify the DOTD if potential violations of the Code of Governmental Ethics arise at any time during the term of this Contract.

SEVERABILITY

If any term or condition of this Contract or the application thereof is held invalid, such invalidity shall not affect other terms, conditions, or applications which can be given effect without the invalid term, condition, or application; to this end the terms and conditions of this Contract are declared severable.

COMPLETE CONTRACT

This is the complete Contract between the parties with respect to the subject matter and all prior discussions and negotiations are merged into this Contract. This Contract is entered into with neither party relying on any statement or representation made by the other party not embodied in this Contract and there are no other agreements or understanding changing or modifying the terms. This Contract shall become effective upon final statutory approval.

ORDER OF PRECEDENCE

This Contract shall, to the extent possible, be construed to give effect to all of its provisions; however, where provisions are in conflict, first priority shall be given to the provisions of the Contract, excluding the Request for Proposals, its amendments and the Proposal; second priority shall be given to the provisions of the Request for Proposals and its amendments; and third priority shall be given to the provisions of the Proposal.